



**Camson Bio Technologies Ltd. inks MoU with Zuari Agri Sciences Ltd.**

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**For Immediate Release**

**Bengaluru, 24th September 2015: Camson Bio Technologies Limited** today announced the signing of a Memorandum of Understanding (MoU) with **Zuari Agri Sciences Ltd.** Camson is India's **IPR-driven** Agri-biotechnology company and is at the forefront of the agricultural revolution in the country.

Zuari is engaged in production and trading of high-yielding hybrid seeds and crop care products. Zuari Agri Sciences Limited (ZASL) is engaged in research, development, production and marketing of a wide range of seeds for field crops and vegetables, sold under the 'Jai Kisaan' brand name. The company has technical collaborations with Institute of Field and Vegetable Crops, Serbia; ICRISAT, Hyderabad and Monsanto. Currently in a growth phase, the company is expanding its product portfolio to include a wide range of bio-agri inputs.

Products manufactured by Camson will be marketed by Zuari under their brand name. The arrangement brings out the best in both companies. While, Camson will leverage its technological and R&D firepower, Zuari will use its wide distribution network to market these products and spread the message of Zero Residue Cultivation across all sections of the farming community.

Mr. Santosh Nair, CEO, Camson Biotechnologies Ltd. said "We are excited to engage with team Zuari and we believe that such efforts and partnering together would not only add momentum but also go a long way in propagating the zero residue farming concept in the country."

You can also visit our website [www.camsonbiotechnologies.com](http://www.camsonbiotechnologies.com) for more details on the company and products.

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