

## **For Immediate Release**

### **Camson Biotechnologies Ltd. to focus on Biocides Demerges the seed business into a separate firm**

**Bangalore, September 29, 2014:** - Camson Biotechnologies Limited, one of India's leading agriculture biotechnology company with a strong R&D portfolio, today announced the demerger of seed business unit into a separate firm. The new firm would be recognised as Camson Seeds Limited. This move is in-line with the management's vision of focussing on the core business – Biocides. This will allow both companies to operate separately and be valued independently. Also, from a regulatory perspective the businesses are very different which necessitated the move.

Currently the biocide business contributes to 30% of the company's revenue and growing at a robust pace. The business holds strong potential in domestic and international markets.

Mr. Santosh Nair, CEO, Camson Biotechnologies Ltd. said "The idea is to be focused in the businesses we do. This will help us have clarity on goals – both; short term and in the long run. Being unique in nature, the prospects of the biocides business are much stronger and hence required the separation. However, the ethos of both companies will remain the same – to visualise a healthy and disease free society by providing safe food."

#### **R&D & Projects**

Camson Biotechnologies has built up its position on innovation-led R&D, for developing better quality agro-products for crop protection and higher yield hybrid seeds. It remains focussed on this approach. The new building constructed at our mother plant in Dodballapur houses a new state-of-the art laboratory & research centre. While, the production facility at Dodaballapur services the markets of southern and western India, the company's manufacturing & production facilities at it's Nangal plant in Himachal Pradesh cater to the increasing demand from its strategic and key markets of Northern and Eastern India.

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**About Camson Biotech-** Established in 1993, Camson Biotechnologies combines the latest knowledge in breeding, molecular genetics and metagenomics in agriculture with the latest practices in environmental safety and protection, to market a wide range of products spanning hybrid seeds, bio-fertilizers and biocides. These are non-poisonous, eco-friendly and residue-free. Headquartered in Bangalore, Camson Biotechnologies employs the best talent in the industry to bring innovative biotechnology products to the farmers. Partnering with farming



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communities, government agencies and corporate houses in India, Camson Biotechnologies aims at empowering farming communities by focussing its R&D to their needs.

You can also visit our website [www.camsonbiotechnologies.com](http://www.camsonbiotechnologies.com) for more details on the company and products.

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