



## **Camson Bio Technologies Ltd. inks MoU with The Kerala Cardamom Processing and Marketing Company Limited**

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**Bengaluru, 31<sup>st</sup> March 2015: Camson Bio Technologies Limited** today announced the signing of a Memorandum of Understanding (MoU) with **Kerala Cardamom Processing and Marketing Company Limited (KCPMC)**. Camson is India's **IPR-driven** Agri-biotechnology company. It is in the forefront of the agricultural revolution in the country.

KCPMC, formed and managed by group of progressive planter families from Kerala and Tamilnadu, is a leading organisation in the field of Agri-input distribution. It is the countries largest Cardamom Auctioneer and has set strong foot across the upmarket country in domestic trade of Cardamom and in Exports too.

The State of Kerala "Gods Own Country", which is popular for its high literacy rate, better life span and better per-capita income, is also taking informed decisions to preserve the environment and boost productivity. Farmers in the State have realised the need to go for residue-free farming as it accounts the largest share in production of spice crops. They are looking for all avenues in advanced technology wherein substitution is possible in respect of traditional synthetic inputs.

Mr. P.C Punnose, General Manager, KCPMC feels that this arrangement with Camson will help the Cardamom farmers immensely and also encourage export of the produce.

KCPMC with its unmatched track record for "QUALITY & CREDIBILITY" is a Crisil rated A<sup>+</sup> Company. MOU between Camson & KCPMC can set new industrial standards in the segments.

**For more information:**

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