



## **Senior Citizens Bangalore Annual Report for 2014-2015**

**Date: March 31, 2015**

### **Summary**

Senior Citizens Bangalore (Regd) continued its range of social services developed in earlier years and enlarged the scope of benefits to the target beneficiaries. SCB received donations from the members as well as from five corporates and the widely known GIVEINDIA organisation. SCB's activities in implementing social service projects utilising the donations have earned a name for credibility and transparency. The number of members has steadily increased to 70 including associate members.

### **MAJOR TRENDS**

As SCB passes the 13-year mark, SCB is rapidly extending its reach for social services, initiated and implemented by direct involvement of the members as volunteers.

### **Major Donation receipts and total income (2014-2015)**

Major Donations from individuals Rs.8.00 lakhs; through GIVEINDIA Rs.3.94 lakhs; Murthy Nayak Foundation (USA) Rs.31.00 lakhs; Endowment (Members) Rs.4.50 lakhs and through corporate CSR 14.00 lakhs. The total income including interest on fixed deposits was **Rs.79.12 lakhs**.

### **Major Donation Payments (2014-15)**

Major donations made to Education Support and Health care Rs.18.00 lakhs, Humanitarian Home Rs.8.00 lakhs, Rural Development Rs.4.93 Lakhs, Skill Development Centre Rs.5.00 lakhs and Kashmir Flood Relief Fund Rs.2.05 lakhs. Total Expenses including administrative expenses stands at **Rs. 40.57** lakhs

### **Corporate participation**

SCB has established rapport with a number of corporates to channelise their CSR items through SCB schemes. SCB now draws support from CIPLA, L & T, Bosch, Britannia, Ovobel Foods Ltd and Hutti Gold Mines Ltd. Corporate donations and participation focus on infrastructure improvements in government and govt-aided schools and also Humanitarian Home. SCB appreciates corporate participation and assures them of direct delivery of benefits at the delivery points.

### **GiveIndia ( NGO)**

SCB has now been registered with GIVEINDIA for receipt of donations from various sources. Since October 2014 when the process was completed SCB, has received a total of Rs 03.94 **lakh** under four categories: Nutritious Drink for primary school children (donor unit value Rs.75/-), food for Humanitarian Home (donor unit value Rs.200/-), higher education scholarships (donor unit value Rs.5, 000/-) and General funds (Admin)

### **In memoriam**

SCB regrets the passing away of four of its most active members in recent months, and the loss of their wise counsel and experience in developing the organisation. **Col H M S Murthy (Retd)** was one the leading members whose vigorous championship of the cause of young boys and girls facing first generation education will long be remembered. SCB joins the grieving family who incidentally have fully inherited his spirit and continue the tradition of generous donations to build upon Col Murthy's contributions. The giant nutritious diet programme for primary class children initiated by him bears the name '**The Murthy Nutritious project**' in his memory and honour. A scholarship has been established in his honour by his wife Mrs.Indu Murthy

**Mr U Vasudeva Rao**, another compassionate stalwart among our members, paved the way for SCB to expand the range of assistance to initiate equal opportunity schemes for primary and secondary education, and conceived the importance of improving infrastructural facilities in schools and a Humanitarian Transit Home and Rural Development. In his 7 year tenure as Chairman, SCB grew to become a stable and successful organization. A scholarship has been established in his honour by his son Dr Srinivasa Rao.

**Wg Cdr M Dharmarajan**, a member also involved in primary and secondary schools and in directing the use of SCB assistance in the Humanitarian Home, was known for his quiet generous nature. Wg Cdr Dharmarajan typified the basic spirit of volunteer involvement.

**Wg.Cdr. Inder Mohan Chopra**, one of our members of long standing passed away after protracted battle with cancer. His courage and fortitude will remain an example for Senior Citizens.

**The compassion and processes established by these stalwarts will provide lasting guidance.**

## **SCB PROJECTS**

### **1. EDUCATION AND HEALTH CARE**

SCB acknowledges with gratitude corporate association with SCB schemes and their financial participation itself evidence of the credibility and sense of dedication pervading SCB activities. SCB provides financial assistance for encouraging educational access particularly to poor students who cannot pay even a modest scale of fees, works on improvement of infrastructure, supply of nutritious food supplement and periodic healthcare-related tests in private and government-aided schools in Ulsoor, Indiranagar and Hoskote. SCB work in the Hoskote Rural area has drawn active support of the local Corporator and MLA.

Healthcare (Dental, Eye and General) of **primary school** children and contribution to equal opportunity for secondary school and higher education continue to be flagships of SCB. The year ended with the following count of beneficiaries

No of schools (primary and secondary schools) 11, Number of students served 4,000. Financial support to Primary, higher primary schools and colleges 250 Students are beneficiaries. The associated expenditure during 2014 -2015 is Rs. 7.89 lakhs.

Increased emphasis is laid on initiatives with potential for long term benefit. Installations of infrastructure facilities in schools (toilets, drinking water, and shaded areas for student's lunch) are examples.

## **2. SCHOLARSHIPS**

### **2a) Primary and Secondary Schools**

Financial assistance, earlier provided as individual scholarships, has been converted into a grant related to the total numbers of students in primary and secondary classes.

### **2b) College/Higher Education**

In 2014-15, SCB decided to support students beyond school level. Accordingly scholarships and educational support through motivation lectures (thanks to Mr. Arun Sinha and Avinash Agarawal) were instituted in PU and Degree colleges. Furthermore scholarships have also been awarded to 3 students ( 2 Boys and 1 Girl) studying Engineering. Specific donations have also been received for offering scholarships to scholars studying Mathematics in PG program.

In all concerning education (urban& rural) the singular contribution by Mr.Parthasarathy is acknowledged with gratitude.

### **3. HUMANITARIAN HOME FOR DESTITUTES (RUN BY RVM TRUST)**

Number of destitutes (as on 31 March 2015) 125 Nos

Financial support for food and Medicine etc by SCB & Cipla: 8.15 Lakhs

**a)** During 2014-2015, SCB assistance focused on improving the living conditions and the healthcare of the inmates. Thanks to the very energetic involvement of a member group comprising President Vaman Kamath, Mr K D Singh, Col V Jayaraman, the senior SCB member, Col Sunder Moorthy (Retd) as the convener, has channelised SCB grants for improving facilities. With persistent approaches to the concerned government departments, Col Moorthy has secured benefits, hitherto denied, due to destitutes. **The first**, an effective saving of about Rs 9200 per month in the Home expenses through approval of cooking gas supply at domestic use rates. Secondly, the inmates are entitled to BPL Ration Cards, hitherto denied on procedural ground; this procedural hurdle was overcome by convincing the Government authorities about the genuine claim of the destitutes. The Home has now been granted an equivalent of a BPL ration card and has received the first supply, of grains for six months, 7200 Kgs of Rice and 3600 Kgs of wheat for six months; the wheat quota was revised as 500 kgs of Sugar, 200 Kgs of Toor Dal and two tins of oil. A total saving to the Home of Rs 76,450 for the six month period has been achieved. Thirdly, more than 80% of the inmates are physically and mentally challenged, or differently abled, old people entitled to disability and old age pension. SCB has succeeded in getting the disability certificate and further contacts are progress to get the disability pension.

**b) Nutritional improvements:** Food provided to the inmates has hitherto been just adequate at the existence level. To improve nutrition, SCB has granted additional financial assistance of Rs 10,000/- per month to add two items (Egg and curd) to the daily menu

**c) Ambulance.** The Home had an old ambulance vehicle which needed frequent repair. This serious handicap was remedied by an SCB grant of Rs 1, 50,000/- for buying a brand new Ambulance.

#### **d) Other support facilities for HTH**

SCB's new members Mr Singh and Mr Bhaskar have been active in joining the group led by Col Sunder Moorthy in identifying areas of support. A Bio Gas

Plant has been provided as a supplement to gas supply, at a cost of Rs. 1.25 lacs donated jointly by M.S.Kamath and Mr.Tharanath Rao. The Bio gas plant is a renewable resource for cooking. Washing the clothes of the inmates, hitherto done by hand, has been very troublesome in securing labour. Two heavy duty washing machines were provided, reducing dependence on manual labour, at a cost of about Rs70, 000/-. A mini Mosquito Fogging machine, costing about Rs 25,000, has been donated to the Home to minimise the impact of mosquito menace.

As corporate support, CIPLA , under their CSR program, provides medicines and Food for the inmates valued at about Rs 50,000/- monthly to the destitutes.

#### **4. SKILL DEVELOPEMENT CENTRE**

SCB has initiated a tri-partite scheme for the establishment of a skill development centre, using a generous donation of space by the **RBANM** Educational Charities, and inviting the well-known **UNNATI** Foundation to operate the centre. The Centre, scheduled to start its first course early in May 2015, will offer training schemes with full placement support; the courses will be developed in scale and level of skill in course of time. The financial assistance of Rs.5.00 lakhs from RBEI (Bosch) is gratefully acknowledged

#### **5. RURAL DEVELOPEMENT**

##### **Government Girls High School & PU College at Hoskote**

The continuous involvement of our member Mr Shyam Aggarwal in the Rural Development component of SCB activities has helped over 2,000 girl students from rural area in and earned plaudits from the local authorities. Member Mr.Shyam visits Hoskote once a week, and sometimes more often, to interact with students, Principal, Teachers and the Block Education Officer of the area. Collaboration with Rotary Club of Indiranagar and Menda Foundation: SCB-Rotary collaboration was effective particularly in mentoring, extra classes, scholarships, a solar-powered projector and library facilities. Menda Foundation gave generous sums for scholarships.

**Visible impact:** Std 10 exam results improved 66 % to 82 % in 4 yea  
Girl students scoring over 85 % 0-8 in 4 years  
Girl student scoring 100% marks First time in Social Science  
Girl students scored over 90% First time 2 girls achieved this.

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Anganwadis in three villages of Hoskote Taluk: Sonahallipura, Lakkondahalli, and Kamasandra

The target groups of 325 include Children between 2 and 5, housewife mothers of children between 6 months and 2 years, lactating and expecting mothers, and Kishories (girl's age group 14-16 certified as malnourished). Protein rich Ragi Malt designed to their respective needs is given to all the above groups.

**Impact:** Grade III malnutrition in children in the three Anganwadis has been very considerably reduced, almost eradicated.

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In conclusion, it can be said that 2014-15 has been a year of good growth for Senior Citizens Bangalore. We can look forward to an increase in the welfare activities and services to the under privileged segments of our society with anticipated larger inflows from Corporates and generous individual donors in 2015-16.

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